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Increased Sales Activity at Isola Bella Estates Attributed To Upgrades, Low Pricing and Two New Renowned Real Estate Professionals

LAKE WORTH, Fla. – Leading South Florida builder Anasca Homes recently welcomed sales associates Karen Kane and Peggy Pfeiffer, two leading South Florida real estate professionals with years of experience in selling luxury residential properties. They will both be assisting buyers at Isola Bella Estates, Anasca's premier estate home community in Lake Worth.

Both Karen Kane and Peggy Pfeiffer bring years of real estate experience to Anasca Homes both have worked with leading national and publicly traded home-builders, the experience has allowed them to efficiently market and sell distinctive, high quality single-family, custom estate, and country club homes in the state of Florida.

"Isola Bella Estates is a very intimate community with only 209 homes in a very private setting," said Peggy Pfeiffer. "We are now offering up to \$49,000 in upgrades on select homes and recent customer response has been overwhelming."

Pfeiffer attributes the increase in sales activity to the fact that homebuyers at Isola Bella Estates get something that other builders do not offer: more value, more upgrades and more amenities.

Immediate occupancy homes are for sale now from the low \$400's as well as seven new homes under construction and some furnished models. Most homesites are 75 feet x 120 feet, allowing plenty of extra space for outdoor living.

Choosing a home from Anasca presents buyers with thousands of dollars in savings and closings costs. Home features such as hurricane-resistant impact glass, upgraded appliance packages, Saturnia marble or granite in master baths and built-in master bedroom closet systems are included in the Isola Bella Estate homes under construction.

The Botticelli is currently under construction, highlighting five bedrooms plus study, four bathrooms, three-car split garage, living and family room, formal and casual dining room, covered patio and entrance.

Isola Bella Estates is beautifully situated beyond a 24-hour manned gated entrance with privacy walls, lakes, and lush landscaping. The completed lakefront clubhouse, a resident favorite, offers a charming lifestyle setting.

Isola Bella Estates' new designs have incorporated features that today's South Florida homeowner desires. The new plans and new move-in ready homes are highlighted by the latest design features including oversized kitchen and family rooms, impact glass windows, upgraded gourmet kitchens with granite countertops, built-in stainless steel appliances to include a built-in 48" refrigerator, concrete-block construction with acoustical gypsum concrete subfloors on all two stories and much more. Media rooms, covered patios, three-car garages, and all the latest design trends have been incorporated into the new home designs.

Isola Bella Estates' lakefront clubhouse features a fitness center, children's activity center, locker rooms, expansive covered patio, resort-style heated pool and separate spa, children's wading pool with umbrella spray, and picnic tables. For those residents who enjoy entertaining guests, the clubhouse also offers a large multi-purpose room and catering kitchen, with picnic tables, party pavilions and a tot lot close-by. The two tennis courts and basketball court provide recreational outdoor fitness as an alternative to the gym.

With Palm Beach County's A-rated school system, combined with the surrounding area's year-round shopping, dining, sports and recreational opportunities, Isola Bella Estates is recognized as an extremely desirable community, offering the added convenience of easy access to major roads.

Renowned Florida builder Anasca Homes is headquartered in Boynton Beach, and has delivered thousands of quality homes to South Florida residents for the for more than 30 years, prior to delivering homes in New York. To visit Isola Bella Estates from I-95, exit at Hypoluxo Road and head West. Cross Lyons Road, proceed 1/4 mile and follow the signs to Isola Bella's Sales Center on your left. From Florida's Turnpike, exit at Boynton Beach Blvd. and travel West to Lyons Rd. Go North (right) to Hypoluxo Rd. Head West (left) and follow signs to Isola Bella's Sales Center on your left. Visit www.anscahomes.com or call the sales office at (561) 304-2715.